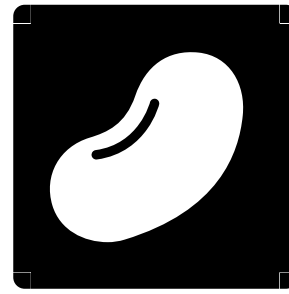




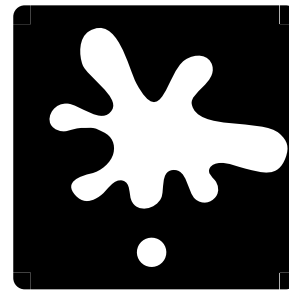
GROUP 3

EXAMPLES OF EACH MAJOR TYPES OF CULTURAL TOURISM

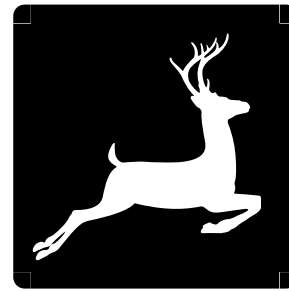
MAIN TYPES:



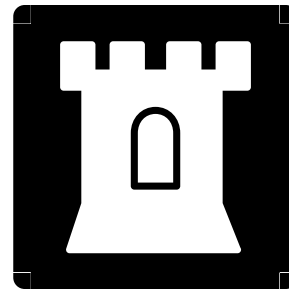
EXPERIENTIAL TOURISM



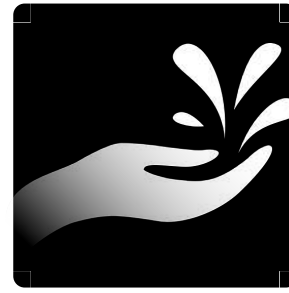
ARTS TOURISM



INDIGENOUS CULTURE TOURISM



HERITAGE TOURISM



FOLK-ART BASED TOURISM



URBAN TOURISM



EXPERIENTIAL TOURISM

“Experiential tourism shows rather than describes. It encourages visitors to actively participate in the experience and promotes activities that draw people outdoors, and into cultures and communities. In this sense it is very personal and individual. Essentially, experiential tourism must engage all the five senses of a traveller.” ~Abhinav G., Vice President Reconciliations (Research & Clearance), American Express [2].

EXAMPLE: Hotel Chocolat (Saint Lucia) - Rabot Estate, Soufriere, The Caribbeans



ART TOURISM

Art tourism is a term that is used when people travel in order to visit, explore and engage in activities related to art. It includes traveling to art festivals, concerts, wine and cuisine events, to explore famous museums and many more.

(An international arts tourist is defined as an international visitor who did at least one of the following activities:

- attended theatre, concerts or other performing arts
- visited museums or galleries
- visited art/craft workshops/studios
- attended festivals/fairs or cultural events)



INDIGENOUS CULTURE TOURISM



Indigenous Tourism can be defined as a tourism activity in which Indigenous people are directly involved either through control and/or by having their culture serve as the essence of the attraction.

A tourist visiting an aboriginal cultural tourism site may experience cultural tourism by looking at a fish wheel and learning about the historical and modern day significance of salmon to the local people. Interpretation is an important aspect of providing the visitor with a broad understanding of the local culture.

Some examples include:

- Restaurants that serve indigenous food
- Hotels, wineries and resorts owned by indigenous people
- Museums or interpretive centers
- Aboriginal eco-tourism businesses such as: Whale watching & nature tours, Northern lights viewing, Dog sledding trips and trail riding, Fishing and hunting expeditions

***Example: The Nenets people of Siberia**

HERITAGE TOURISM

Cultural Heritage Tourism (or just Heritage Tourism) is a branch of tourism oriented towards the cultural heritage of the location where tourism is occurring. The National Trust for Historic Preservation in the United States defines heritage tourism as “travelling to experience the places and activities that authentically represent the stories and people of the past,” and cultural heritage tourism is defined as “travelling to experience the places and activities that authentically represent the stories and people of the past and present.”

Travelers who are interested in cultural heritage tourism would visit or take part in any of the following:

- Historical attractions, monuments, or landmarks
- Museums, art galleries, or theaters
- Festivals, concerts, or performances
- Culturally significant neighborhoods or communities





banglanatak dot com invites you to explore Community-led Heritage Tourism at Art & Craft Villages in Bengal

Quite a few art and culture villages in West Bengal have evolved in recent years as cultural tourism destinations. About 60-150 community artists live in each of these villages. One can plan a visit to these villages at any time of the year, preferably between September and April and learn about Bengal's unique cultural heritage. Each village holds a 3-day Village Folk Mela celebrating their Art & Culture.



Chau Mask Festival
Charida, Purulia
Dec 14 - 16, 2018



Chau Jhumur Utsav
Bannia, Purulia
Dec 22 - 28, 2018



Sundarban Folk Festival
Pakhiralay, Gosaba
Dec 28 - 30, 2018



Digha Folk Festival
Digha, Purba Medinipur
Jan 11 - 13, 2019



Wooden Doll Mela
Natungram, Bardhaman
Jan 18 - 20, 2019



Bhawaiya Utsav
Shalkumar, Alipurduar
Mar 1 - 3, 2019



Basanta Utsav
Folk Holi - Festival of Colours
Nimdh & Tepantar
Mar 20 - 22, 2019



Dokra Mela
Bikna, Bankura
Nov 1 - 3, 2019



Mukha Mela
Kushmandi, Dakshin Dinajpur
Nov 8 - 10, 2019



POT Maya
Pingla, Paschim Medinipur
Nov 15 - 17, 2019



Baul Fakiri Utsav
Tepantar, Bardhaman
Nov 22 - 24, 2019



Wooden Doll Mela
Natungram, Bardhaman
Dec 6 - 8, 2019



Chau Jhumur Utsav
Balarampur, Purulia
Dec 20 - 22, 2019



Sundarban Folk Festival
Pakhiralay, Gosaba
Dec 27 - 29, 2019



Bhawaiya Utsav
Shalkumar, Alipurduar
Feb 28 - Mar 1, 2020



Basanta Utsav
Folk Holi - Festival of Colours
Nimdh & Tepantar
Mar 8 - 10, 2020



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2019
Surjahan
WORLD PEACE MUSIC FESTIVAL
Kolkata 1-3 Feb, Goa 6-8 Feb

FOLK-ART BASED TOURISM

Banglanatak Dot Com deprived rural villages



a new, positive, identity to the localities

It works with more than 10 villages of the state and has already created an impact in the lives of the local artist communities, resulting in their socio-economic development. Folk art has become a tourist attraction which, in turn, has given rise to rural folk-art based tourism enterprises.

URBAN TOURISM

**A TERM DESCRIBING MULTIPLE
TOURIST ACTIVITIES IN WHICH CITY
IS MAIN DESTINATION AND PLACE
OF INTEREST.**



Typical urban tourism attractions historical monuments, ancient statues, unique street patterns, museums, art galleries, cinemas, concert venues, concert halls, theatres, convention centres, conference centres, nightclubs, bars, dance clubs, casinos, cafes, restaurants, shopping centres, fashion shows, sport facilities, amusement facilities, organized events, parks, green areas, botanic garden

Urban tourism top destinations:

- Hong Kong
- London
- Singapore
- Bangkok
- Paris
- Macao
- Shenzhen
- New York City
- Istanbul
- Bali
- Rome
- Barcelona

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