



**ALEXANDRINSKY THEATRE, NEW STAGE**

# **ETHICAL FASHION**

**JUNE 5 | 11 AM - 6.30 PM**

# ABSTRACT INFORMATION

If you are wondering such questions as:

What is today's fashion?

What harm to the environment brings "fast fashion"? What are the consequences?

How can we use natural resources without harming them?

From what material to wear clothes?

Then, especially for you we gathered various speakers from different spheres.

In the first part of the conference you will learn about the problems associated with the environment and human rights and also you will get acquainted with the incredible discovery of an English designer - biologist. In the second part- you will hear the opinion of three designers who have their own opinion about the impact of clothing production on the environment.

This conference will conclude with a fashion show by German designer Tilman Lauterbach, who will show you his new collection of casual clothes.

We are waiting for you at this unique conference, which will be held on June 5, 2019

*\*by organizers: Selivanova, Glebov, Umrihina*

# SCHEDULE

- 11.00-12.00** Registration
- 12.00-12.10** Introduction to the Part 1: “Environmental and human rights problems”
- 12.10-12.40** 1st speaker:  
**Eric Phu**  
*(an international communications consultant with over 15 years of experience in digital marketing and advertising, and working with leading global organisations)*  
**TOPIC- Now fashion is not for customers but for producers.** *(Talk about todays marketing policy and the consumption trend for today)*  
(10 minuets for questions)
- 12.50-13.50** 2nd speaker:  
**Lucy Siegle**  
*(a British journalist and writer on environmental issues.)*  
**TOPIC- People shouldn’t die for fashion: Disaster in Bangladesh 2013**  
*(A sense of benefit and a negligence of produsers leded to the death of simple workers because of buildingcollapse.)*  
(10 minuets for questions)
- 14.00-14.10** Break
- 14.10-15.00** 3rd speaker:  
**Natsai Audrey Chieza**  
*(a designer on a mission to reduce pollution in the fashion Industry.)*  
**TOPIC- Modern fashion kills our planet. How to use nature without harming.**  
*(She noticed that the bacteria Streptomyces coelicolor makes a striking red-purple pigment, and now she's using it to develop bold, color-fast fabric dye that cuts down on water waste and chemical runoff, compared with traditional dyes.)*  
(10 minuets for questions)
- 15.10-15.40** Coffee break

- 15.40-15.50** Introduction to the part 2: “Fashion point of view”
- 15.50-16.10** 1st speaker:  
**Clara Vuletich**  
*(a sustainability strategist and designer who is passionate about driving positive change in the fashion and textile industry.)*  
**TOPIC- Can a comfort defeat of style**  
*(Clara will discuss advantages of natural materials and the simplicity of forms and coloring)*
- 16.10-16.30** 2nd speaker:  
**Georgy Aleksandrovich Rubchinsky**  
*(better known as Gosha Rubchinsky, Russian designer of street clothes, who in the year 2016 was included in the list of the 500 most influential people in the fashion industry according to Business of Fashion, a photographer and founder of the same name brand)*  
**TOPIC – Less is Better**  
*(Minimalism in clothes can be as stylish, as Aminal-friendly. We can use less materials but still release cool clothes, that people will be interested in)*
- 16.30-16.50** 3rd speaker:  
**Tilmann Lauterbach**  
*(german Fashion Designer)*  
**TOPIC- Ethical fashion abhors fakes.**  
*(It is necessary to agree to work without benefit at least one season. It is necessary to agree to put on the same coat next year. It can be clothes in style Gilles Sander and Armani who have timeless models and still fashionable, even 20 years later. Designers have to teach our clients to distinguish "real" quality, using quality materials and not to deceive own clients.)*
- 16.50-17.20** **Co-working**  
*(Guests will have an opportunity to communicate with our speakers and ask questions; discuss current trends in the fashion and strike up new acquaintances)*
- 17.20-17.30** Break
- 17.30-18.30** Fashion show by Tilmann Lauterbach

**WE ARE WAITING FOR YOU!**